360assortment

Visibility into who is carrying what online.

Know What Your Competitors are Carrying

Successful retailers know that the two key components of retail competitiveness are having the right products at the right price. 360pi offers three different engagement models to get an inside view of your competitors' assortments:

1 360assortment List:

- Simple listing of products carried by your competitors without categorization.

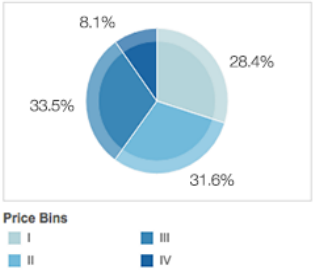
2 360assortment Snapshot*:

- Partial assortment view relative to your competitors;
- Aligned to your category structure.

3 360assortment Complete*:

- Complete assortment in 360price matched to your competitive set;
- Aligned to your category structure;
- Select and pay only for the data you are interested in (flexibility to adjust matches monthly).

*Requires 360price. Results based on SKU set, competitors, and category structure used in 360price implementation.

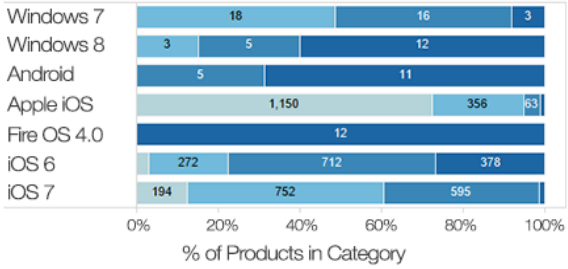


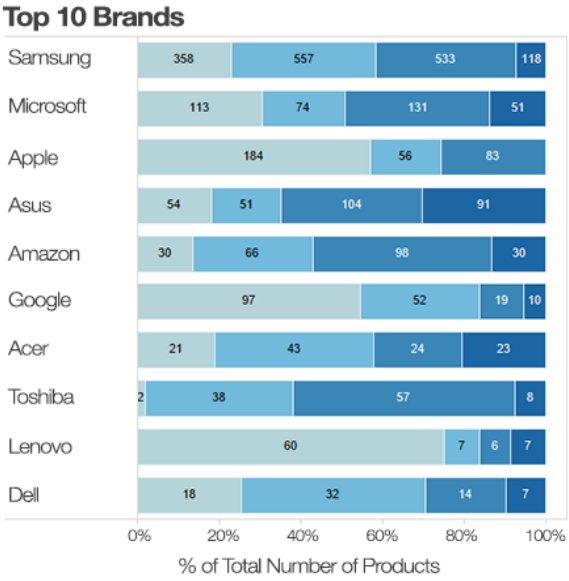
Price Bin Ranges:

I between $15 and $45.99
II between $46 and $95.99
III between $96 and $131.99
IV $132+

Outliers above $500 are ignored

**Please note that this is sample data*





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Add other 360pi products, such as 360live for in-store and call center pricing & product intelligence.

360price™

Compare prices of identical and "like" products.

360live™

Get real-time pricing & product information on-demand.

360assortment™

Evaluate retailer product mixes.

> *The majority of our revenues come from less than half of our SKU's, and these products are not typically carried by the large online pure-plays. These solutions are our 'bread and butter'... We evaluated numerous price intelligence vendors, and selected 360pi for their superior match rates, data accuracy, responsiveness, and speed of implementation.*
>
> **Vice President of Marketing, Specialty CE Pure-Play**

We understand retail & brands.

360pi customers depend on us to deliver:

- Assortment Intelligence
- In-Cart Pricing with Shipping & Availability
- Private Label & "Like" Product Matches
- Accurate Product Matching Options
- Zone-based Price Monitoring
- Integrated Online & In-Store View
- "Plug & Play" Compatibility With Price Optimization Software

Getting Started

Simply determine which 360assortment engagement model is right for you, provide the category(ies) and retailer(s) that you want monitored to 360pi, and we will take care of the rest.

360assortment Value

- Boost margins
- Increase revenues
- Reinforce brand image
- Optimize product mix & pricing

About 360pi

360pi derives profitable insights from product and pricing big data to help leading omnichannel retailers, etailers, and brand manufacturers compete and win with shoppers. 360pi's customer base accounts for over $US200 billion in annual product sales and includes Ace Hardware, Build.com, and Overstock.com, along with several Fortune 500 consumer products companies. With the majority of in-store purchases being influenced online, 360pi helps retailers and brands successfully navigate the multi-channel landscape with real-time insight into who is selling what, where, when, and for how much. Ultimately, 360pi customers make smarter decisions faster to drive increased revenues and margins across all channels.

Get in touch with us

To request a call or to ask a question, please contact us in one of the following ways:

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